

It's that time again...



Put an ad in the Southern Maryland Association of REALTORS® Newsletter, *SMAR Times*, and advertise to over 1900 members!!!

Advertise
your
business!!

SMAR Times is now a 12 page newsletter issued quarterly - Winter, Spring, Summer and Fall Editions.

Advertise
a class or
event!!

Don't delay sign up today! Ad space is limited.
It is available on a first-come, first-serve bases!

BUSINESS CARD (3.5" w x 2" h)
10 available

ONLY \$150 per issue or **SAVE**
ONLY \$125 per issue for subscribing to all 4 issues

QUARTER PAGE AD (3.5" w x 5" h)
4 available

ONLY \$375 per issue or **SAVE**
ONLY \$350 per issue for subscribing to all 4 issues

HALF PAGE AD INSIDE (8" w x 5" h)
1 available

ONLY \$550 per issue or **SAVE**
ONLY \$500 per issue for subscribing to all 4 issues

PREMIUM HALF PAGE AD (8" w x 5" h)
Outside back cover

ONLY \$600 per issue or **SAVE**
ONLY \$550 per issue for subscribing to all 4 issues

More Perks?

- Reach your targeted market - REALTORS®!
- Shelf life of 3 months!
- SMAR Times reaches ALL of its members - including Affiliate and Secondary (those who hold membership at other associations)!!
- Advertise your business, class or event! Your imagination is your limit!!
- Ad creation assistance is available!

Ad Requirements

- High Resolution (300 DPI)
- Black & White/Grayscale
- Acceptable formats: PDF, JPG, BMP, PSD, GIF and PNG.
- Correct ad size

Please note: If any of these requirements are not met the quality of your ad will be affected and Design Adjustment Fees will apply.

Ad Creation or Design Adjustment Fees

- Ad Design and Creation - \$75
- Convert to Black & White/Grayscale - \$25
- Convert to acceptable file format - \$25
- Resizing ad to correct size - \$50

Ad Sizes

BUSINESS CARD

3.5" w x 2" h

QUARTER PAGE

3.5" w x 5" h

HALF PAGE

8" w x 5" h

Edition Deadlines

Winter - December 1, 2006

Spring - March 1, 2007

Summer - June 1, 2007

Fall - September 4, 2007

Sign me up!

- | | |
|--|---|
| <input type="checkbox"/> Business Card Ad (1 X \$150) | <input type="checkbox"/> Business Card Ad (4 X \$125) |
| <input type="checkbox"/> Quarter Page Ad (1 X \$375) | <input type="checkbox"/> Quarter Page Ad (4 X \$350) |
| <input type="checkbox"/> Half Page Ad Inside (1 X \$550) | <input type="checkbox"/> Half Page Ad Inside (4 X \$500) |
| <input type="checkbox"/> Premium Half Page Ad (1 X 600) | <input type="checkbox"/> Premium Half Page Ad (4 X \$550) |

Amount to charge: \$ _____

Company: _____ Contact Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Check Enclosed

Visa/MC # _____

Exp: _____ V-Code: _____

Signature: _____ Date: _____

Fax this form to: Hannah Sanders or Ronnie Miles at 301-870-2575 or make check payable to SMAR and mail to SMAR 8440 Leonardtown Rd, Ste 211, Hughesville, MD 20637. E-mail your ad to hannahsanders@smarweb.org or call 301-274-4406 for ad creation assistance. Please note: Extra charges apply for ad creation or for design adjustments.